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Statement of Purpose

Respected Madam/Sir,

I am thankful to International College of Advance Education, Darwin, Australia for providing me with this opportunity to share my brief statement of purpose.

Introducing myself, I am....., originally from....., Nepal. I am from an environment, which is a perfect mix and match of town and a city. People here are kind-hearted and are of helping nature. It is my boundless opportunity to become a member of this world class educational provider. My sole purpose of writing this application is to acquire student visa on the incentives that has stimulated me to pursue my further study from Australia and reflect the motives of my choice for International College of Advance Education, Darwin, Australia. as well as to state my future career objectives.

As concerned with my academic qualification I have successfully completed School Leaving Certificate (SLC) from Army Public School Dagshai Solan HP in 2016 with 70.03%. I completed my CBSE (+2) from Army Public School Dagshai Solan HP with 77.06% in 2018. Also, I had attended IELTS Examination on 17 November 20 and scored in overall 5.5. Being a non-native English practitioner, I however accept that I have to work hard to improve my English efficiency but also can assure you that I have better functional English. Since I have completed both secondary and higher secondary school education from English medium schools, I believe that I will not have any problem in my higher study due to the language.

After completion of my higher secondary level, I was in dilemma, whether to pursue higher education inside Nepal or India or from abroad on internationally recognized universities. So, at first, I along with my parents explored several colleges offering courses on Hospitality and Hotel management inside Nepal. We went to Nepal College of Tourism and Hotel Management (NATHM), Silver Mountain School of Hotel Management, International school of Hospitality Management and many others. We were not disappointed with the fee structure of the offered courses; however, we could not make up our mind considering the education system



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and the knowledge that could be grabbed. Since I was intending to pursue practical subject, I was dissatisfied with the theoretical mode of teaching and delivering knowledge. The lack of proper practical implications of the desired course as well as lack of professionals and chefs teaching the course made me search for other better options.

International qualifications and degrees are highly valued in my country. Australia is a developed country which appeals to me in many ways. According to the information I have gathered I came to know that the infrastructure for education in Australia is very good. As well as Australian universities falls under the best universities of the world and the studies are well known for quality and practical education. I have also learnt that there are provisions of post study work option for international students which will provide me some time for gaining professional experience in the field of my studies from within Australia. I believe that international student like me will be able to get a lot of benefits from this kind of provisions and consider them to be tools for professional prosperity. Beside this the change in the visa policy by Australian government makes it easier for international students to acquire student visas. And the new immigration policy places Nepal as low risk country which is helpful for international students.

Apart from that these factors have influenced me to study in Australia:

1. Australia has low crime rates compared to other countries.
2. Australia, is a country with diverse culture and safer environment and ranks as third most sought destination for international students with its universities consistently ranked among the top universities in the world.
3. Australia has a nationally accredited system for their vocational studies framework and gives strong confidence to its qualities.
4. Australia provides dynamic and progressive education program with a reputation for excellence, globally recognized course and qualification.
5. Australia provides unique kind of education and learning style that encourages innovative, creative and independent thinking culture.
6. More importantly Australia is world renowned to be practical with primary focus on



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employment, which exactly fits my expectations. Graduates from Australia are very successful in finding jobs and holding prominent position in my country.

7. Australia also practices ESOS Act (Education Service for Overseas Students) for international students which governs fundamental rights of international students and enables our rights to receive accurate information before enrolment, current courses fees, mode of study and other relevant information about institution.

8. CRICOS (Commonwealth Registration of Institutions and Course for Overseas Students) is also an important factor of Australian Education System which ensures quality education to international students.

9. TPS (Tuition Protection Service) and gun control system are other attractions of Australia.

Now talking about the city where my campus is located Darwin is the smallest of Australia's major cities, making it easier to travel around the city. Darwin tropical climate means there are plenty of exciting events and activities to participate in throughout the year. Darwin is a diverse and friendly international community from more than 145 different countries. Darwin have strong family and business connections with China, India, Indonesia, Japan, Korea, Nepal, the Philippines, Timor-Leste and Vietnam.

Students like me feel safe and 'at home' here - many international students have relatives in Darwin or know people who have already studied here. Although English is the official language in Darwin, 24% of people speak languages other than English at home (over 385 different languages, 155 of which are Australian Indigenous languages).

Certificate IV in Hospitality and Diploma in Hospitality management, has a very great scope in competitive market nowadays. Hospitality Management is a career which is gaining more attention throughout the world than it has in the past. Today hospitality means more than just a service to guest. It teaches about tourism, events, customer service management, business communication etc. It opens the path to become successful hotel, restaurant, and revenue manager. Hospitality has become one of the fastest and largest growing industry. I think hospitality course will be best for me because it will teach me a lot about hotels needs of customer and also how to deal with them. This is why I changed my course to hospitality



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management though I have completed my +2 in other stream. It will also teach me how to tackle with problems while conducting business. So after getting hospitality degree I will be able to provide quality service to my customers. This is why I have chosen hospitality over other courses. Hospitality Management is a career with tremendous growth potential. According to the Les Roches School of Hospitality Management, the hotel industry is expected to grow 4 percent per year through 2019. This provides tremendous opportunities for budding hotel managers. With this type of growth, hotel managers can gain experience quickly and move up in the chain of command. Particularly talented managers may ultimately run their own property as a general manager. These are list of jobs associated with Hospitality degree.

- Accommodation Manager
- Catering Manager
- Chef
- Event Manager
- Hotel manager
- Public House Manager
- Restaurant Manager

These roles allow me to advance my career along many possible paths, and open up exceptional achievement potential. This is the reason for choosing this course.

Regarding the course, I have chosen to study at ICAE is Certificate IV in Hospitality leading to Diploma in Hospitality Management which is of 2years Certificate IV in Hospitality: Certificate IV in Hospitality has 2 Semesters i.e Semester 1 On- Campus Tuition Semester and Semester 2 Industry Placement Semester during 52 weeks. This course is based on our proven industry-focused program, which maximises your time actually working in industry, in professional venues, alongside professional hospitality staff and managers. This concentrated time working in industry provides you with invaluable real experience, real exposure to industry, and a real work résumé on completion of the course. Certificate IV in Hospitality qualification provides a pathway to work as a supervisor in hospitality organisations such as restaurants, hotels, motels, clubs, pubs, cafés, and coffee shops. The Certificate IV in Hospitality



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qualification allows for multi-skilling and for specialisation in accommodation services, food and beverage, and gaming. In order to attain the qualification, I need to complete 21 units which is 9 cores and 12 electives. Similarly, Diploma in Hospitality Management has 2 Semesters i.e Semester 1 On- Campus Tuition Semester and Semester 2 Industry Placement Semester during 52 weeks. Diploma of Hospitality Management qualification reflects the role of highly skilled senior operators who use a broad range of hospitality skills combined with managerial skills and sound knowledge of industry to coordinate hospitality operations. The Diploma of Hospitality Management qualification provides a pathway to work in any hospitality industry sector as a departmental or small business manager. In order to attain the qualification, I need to complete 28 units which is 13 cores and 15 electives:

I could be an ordinary student if I had thought of pursuing degree from Nepal like many others have done. But as I have always aspired to excel and scale new heights, I have chosen ICAE. I believe ICAE is precisely the college that will help me shine in my career because it can give me the kind of knowledge and skills that I cannot obtain in Nepal. I firmly believe that “the best way to learn is to learn from the best” and this constitutes the true motivation behind my present application.

When I was thoroughly going through the official websites of several colleges located at Darwin in the initial stage of research on BCA National Training Group, Charles Darwin University, Australian Careers College Pty Ltd, International House Sydney, based on my academic history, learning habits and English language proficiency, I found beneficial to go through Certificate and Diploma course from colleges rather to get direct enrolment in University. To get the basic understanding of the course of my choice and to get better result, I wished to join International College of Advance Education (ICAE). I came to know about the college, its history and the courses taught here. I only found that International College of Advance Education (ICAE) and Charles Darwin University do only have those course which I want to study.

International College of Advance Education (ICAE) is registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS Code: 02864B) which is



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located at 17 Chapman Road, Rapid Creek, NT 0810, Australia is a private, not-for-profit Registered Training Organisation (RTO) established in the Northern Territory of Australia in 1997 that provides quality training and education services to domestic and international students, focusing on the fields of Business, Hospitality and Commercial Cookery. . At International College of Advance Education (ICAE) I can be confident that I will have the opportunity to receive a first-class education with a focus on practical skills and professional relevance, giving me excellent prospects for employment and career development. International College of Advance Education (ICAE) has strong connection with Hotels and Restaurants, thus they can provide job placement for every individual to achieve success on their own terms, and prepare them not just for a career, but for life. Another reason for choosing International College of Advance Education (ICAE) as my education provider is the affordable fee which suits my financial range.

Other reasons include:

ICAE has secured many government contracts centered around upskilling the local workforce, thus building a strong reputation with local government. ICAE has been acknowledged with awards at National and State level for our delivery of outstanding training such as;

- Chief Minister's NT Export and Industry Awards: Winner – Asian Business Award (2015/2018)
- Australian Export Awards – National Finalist (2014)
- NT Chief Minister's Export and Industry Award – Small Business Award (2013)
- NT Chief Minister's Export Award for Education and Training (2011, 2012)
- ACPET Awards for Excellence – International Provider of the Year Finalist (2012)
- Tourism Training Australia Awards (winners 2002, 2003)
- The Northern Territory Tourism Awards for excellence in Training and Education (winners 2001, 2003)
- The Northern Territory Vocational Education and Training Awards (finalist 2003).

These reasons made me choose International College of Advance Education (ICAE) as my



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education provider.

Choosing a career in the hospitality field means being involved with one of the nation's largest industries. The opportunities for employment are broad in scope, and graduates are actively recruited each year by numerous hospitality firms. Management positions are available with hotels, motels, restaurants, contract food service companies, convention bureaus, private clubs, travel and tourism organizations, resorts, theme parks, and corporations. The most important qualities necessary for success in this field are interest in management, enjoyment in working with people, and the drive to meet the challenges of this dynamic industry.

Australia is similar to my home country Nepal given the fact that it is also a diversified nation of food loving population. So, after acquiring necessary skills to allure people to try different dishes, I would return back to my nation to disseminate the knowledge to the juniors as well as unskilled population about the modern techniques so that they could earn their living themselves. There is a trend of many unskilled Nepali brothers and sisters migrating to golf countries and Middle East to earn peanuts by doing laborious works. I am disappointed to see that such trend is increasing year after year in Nepal. Hence, after completion of my course and after acquiring exposure of the developed country, I want to return back to Nepal and transfer my knowledge to them. I could make them believe in their innovation and skills and aware them about the Tourism and Hospitality industry of Nepal. Similarly, the practical focus of the course such as managing diversity in the work place, using food preparation equipment, coordinating cooking operations, maintaining quality of perishable items as well as properly managing the quality customer service by leading and managing people, and managing the operation plan will obviously help me sharpen my skills for becoming an expert in the field.

Hospitality as a career is an assured one because hospitality as an industry can never wane and never can it come to an end. Hospitality is distinctive business activity and has a critical role in global economy leading to create percentage of jobs worldwide. And also it performs major role in satisfying guest requirement in one or the other way. Looking at the fast growing



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hospitality industry, it is necessary to have a strong base in education and work experience. There is a scope of continuous growth and learning through practical experience depending on capabilities too. Initially, I thought of joining Hospitality Management only to fulfill my parent's desire of seeing me as a Chef. However, as I came to know that Nepal lacks good hotels and restaurants with good hospitality manner, I thought of changing this sector and make it a glamorous one. After the completion of this course in International College of Advance Education (ICAE) I would love to apply for the Bachelor course as well as look for some job options that would add value to my course which will ultimately help me to get jobs like Chef in 5 stars and 3 stars hotels like Hotel Annapurna, Hotel Radisson, Hotel Solte or The Hyatt Regency, which would stabilize my position here in my own country Nepal. Similarly, the dynamic job opportunities would sharpen my skills and I could set an example for others. Hence choosing this course is not a short term thinking rather a long term plan that will certainly be accomplished and set a tone for good future days ahead of me. Clearly speaking, only the completion of Bachelor's degree does not qualify me as achiever of my dream, so I wish to pursue my study professionally. As we are provided with Post Study Permit in Australia for two years after completion of our study, I will try my best to make the learning more effective. Only after that, I would have professional understanding of the course which will bring great benefits for my personal development. The experience and knowledge that I will be gained from this will be essentially important for my work. I am hopeful that the experience will work for me after I start my career in Nepal. I will also step forward towards the completion of my Bachelor's Degree undertaking the same course and field of study. I wish to implement all the knowledge I learn during my stay at Australia and incorporate those learning for the benefit of my country.

To sum up, I have an honest intention to come and study the course in Australia. My family is able enough to bear all the expenses during my stay in Australia. My family members have always played a bridge between me and my study as I have always been supported, encouraged and motivated by my family members financially as well as emotionally. I hereby, declare that I am very much enthusiastic and motivated to learn in the diverse study area of Australia. I am convinced that my study at this university will be a rewarding experience and



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will make me a skilled Chef in the near future. Finally, I intend to return to Nepal and serve in my own home country. I look forward to have a long and beneficial association with International College of Advance Education (ICAE). I am totally aware of all the visa conditions as well as the Australian laws and I assure you that I will not go against it.

- * Maintaining 80% of attendance
- * Work permit of attendance
- * Clearance of 50% of subject in each term
- * Attending to enrolled university for at least 6 months
- * Maintaining the Health Insurance during my entire stay
- * Informing the University/DIBP within 7 days if I change the address or contact details
- * I assure the Australian Government that I will stay within the condition of Visa (subclass 500)
- * During my stay in Australia and perform no such achieving that is against the visa (500)

Above all, I would like to state that I am a genuine student who wants to pursue a course in Certificate IV Hospitality and diploma of Hospitality Management. I believe that you would kindly grant me this opportunity to complete my further studies in Australia. I understand that any incorrect or misleading statement may result in refusal of my admission or student visa application. If I commit any unsocial activity, no other than me will be responsible for it and shall be punished according to the law.

Respectfully yours,

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