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Statement of Purpose

General Introduction:

I am very glad to share my academics and family background of my life and it is with great gratification that I present this Statement of Purpose. Firstly, I would like to introduce myself as....., daughter of Mr.and Mrs.wife of....., bearer of Nepali citizen holding passport numbered....., a permanent resident at..... I was born onCurrently residing atKathmandu, Nepal with my father in-lawand mother in-law..... I have recently completed my higher secondary education. Now I am planning to continue my further study from one of the best educational institution from Australia. Therefore, I am in the process of enrolling myself at Crown Institute of Business and Technology (CIBT) situated at Suite 1 Level 4/40 Cameron Ave, Belconnen ACT 2617, Australia. I will be applying single as my husband should will be looking after parents. Below I have mentioned about the relevancy of my chosen course (Diploma of Leadership and Management and Bachelor of Entrepreneurship and Innovation), reason for pursuing education in Crown Institute of Business and Technology, and Crown Institute of Higher Education my objective to study in Australia and future career plan etc.

Academic Background:

As regard to my academic qualification and background, I completed my SLC (School Leaving Certificate) from Green Kantipur Public English, Swoyambhu in the year 2016 A.D with 3.45 GPA under the Board of Government of Nepal and enrolled myself in N.C.C. S Secondary School, Paknajol, Kathmandu in my plus levels that's eleventh and twelfth standard in Management stream. I completed HSEB (Higher Secondary Education Board) exam securing 2.77 CGPA in the year 2018 A.D. after that with the ambition of studying abroad, I joined IELTS classes and gave my test on 29 Sept 2018. I secured overall band score of 6.0 which is quite good for me to enrol myself as international student abroad. This opened the door to international education in Australian Institution supported by my academic performance.



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Reasons for Choosing Australia over other countries:

After the completion of my NEB it was very important for me to find an excellent college or university for the purpose of my higher education. I researched about colleges in my own country which provide both theoretical and practical knowledge but I was unable to find one because it is the fact that our country Nepal lacks practical education and real- life learning. My subject of interest is such that only having theoretical knowledge is not enough and I know that practical understanding about the subject can be gained only in Australia. Australia is currently the third most popular destination for international students in the English Speaking world behind the USA and the UK. Moreover, Australia is said to be the homeland of opportunities. Australia offer exciting and enriching study experiences preparing me for personal and professional success. Many international students choose to study in these countries because of cultural diversity, friendly natives and high-quality education. The degree offered by Australia is recognized all over the world. English Speaking in Australia won't be a difficult place for me. According to Global Peace Index 2015, Australia is ranked in 9th position so I found negligible criminal records and bullying among the students with aspiring and pleasant environment to study. Australia also has affordable living cost, habitual climatic condition moral citizens and laws promoting securities of international students that have been a prime venue for international education seeker. Australian government invests about \$200 million on international scholarship annually. The Introduction of ESOS (Education Service to Overseas Student) Act 2000 is delightful factor and builds the courage of students to study in Australia. The act was drafted so as to protect the interest and rights of students coming to Australia has special health insurance coverage for International students called Overseas Student Health Cover (OSHC) which will cover unexpected sickness or any health emergency care.

Australia has always been in top for its world class education and aptly suited for my further education for international education. Australia offers an educational experience that makes real difference. On the other hand, Post Study Work (PSW) which is facilitate in Australia is



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obviously a boon to the international students that help to broaden our knowledge and gain work experience which we can utilize to provide service later to our own nation

Why Not Other Countries Like USA, UK, Canada etc.?

Choosing to study in Australia will provide me with wonderful opportunities and experiences as to meet my future aspirations. I have researched about various other countries like USA, UK and other European countries. USA and UK are found to be also one of the desired education destinations. However, to get admission proper universities in USA and for scholarship SAT is required. This test means additional time and costs. However, in Australia IELTS would work for admissions. Since the dollar rate of USA and UK is higher than Australia dollar rate, the tuition fees will be accessible for the abroad students. UK the costs of living may be slightly expensive (especially in London). The average cost of tuition, living and accommodation for students in the UK is 15,586 pound. UK is the fourth most expensive country for English University students to study in. In addition the weather of Canada is very cold as summers are short and in the most part of the year rivers and lakes are frozen and the land is buried in snow at subarctic temperatures. Therefore, it will be difficult to adapt in such environment. On the contrary, Australia has a harmonious society and welcoming environment with the safest and easiest to adjust for any international students. Immigration to Canada is a difficult and time-consuming process. While in other countries like Denmark, Germany and other European countries, I found out the main issue related to diversity and communication. Being a student from a non-English speaking country, I would have to learn a different language which would be tough to some extent. Instead I focused on improving my English abilities by studying in an English speaking country like Australia where I can enjoy similar weather conditions as of my own nation. In Australia, student's education rights are protected with policies like ESOS Act and Tuition Protection Scheme (TPS). European countries were fairly good but being from an Asian Country the predicted problems like languages, climatic conditions and multiculturalism did not encourage me to move forward. So overall, Australia has been found to be better.

Why Australia and Not Nepal?



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I am pleased to be the citizen of Nepal, a fully democratic nation where people are allowed to live their freedom with choice. It is ranked third happiest country in South Asia according to the World Happiness Report 2018 but unfortunately the reputed companies always search skilled Professionals and manpower with 4 to 5 years of experience with recognized degree. There is lot of competency in the country but more than 45% of the vacant post is still filled through nepotism. Least priority is given to new comers and fresher due to which youths are not getting enough priorities to prove themselves and their strategy and in between these problems we the students always get trapped and stuck about where and what should we do next to brighten up our future.

Also, the main reason for not choosing my home country is the incomparable level of education system. My decision to pursue this course in Australia is not the result of lack of trying to find the said course in Nepal. There are colleges in Nepal, more than sufficient but none of them are of good quality. There are indeed Leadership and Management and Entrepreneurship and Innovation courses in Nepal, however, they are only available in Limited Institutes like Nepal Administrative College, Gateway Business College, and Alpha Academy. Due to the limited institute, it has little or no prospects of better education system. Lack of professionals: There are some teachers who join this profession as a time pass job. Until and unless they don't get next opportunity they keep hanging in this profession. These types of teachers are mostly recruited without any competency over subject matter. Nepotism favors them the most. Mostly low levels private schools hire these teachers. Additionally, Private schools are torture as some of them restrict students to get involved in extracurricular activities, games. They don't want overall development of students. They just want to show to others that their students got good grades. Our syllabus is poor in compared to CBSE and other boards. Furthermore, in my nation people focus on certain subjects like medicine, engineering, and CA. And also known as reputable job in Nepal, while other subjects have no meaning in the eyes of the Nepalese. I found Australia to be the best option because of the following reasons:

- Australia offers truly a world class Education and eight of the Universities in Australia



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have been placed in the top 100 in the latest QS World University Rankings.

- Australia is a country that has largest number of international students in the world which not only adds value to its already diverse culture but also establishes a healthy and a welcoming environment for international student which the country like USA lacks as they have immigration issues.
- It is one of the most politically stable country and as per the Global Peace Index 2018, it ranks 13 in the world's most peaceful countries with the score of 1.435.
- All the international students studying in Australia are provided special health insurance coverage called Overseas Student Health Cover (OSHC) which assists students in covering the cost of medical care that they may need while living in Australia.
- There is a provision of Post Study Work (PSW) for every international student which helps students get the experience of working in their own field of study. This program, in addition to making us financially independent, it insures that when we go back to our country, we possess the required skill set to face any kind of challenges in practical scenarios.

Therefore, I must say that choosing Australia as the country to pursue my academic goals was a smooth decision because of its laws and policies that ensures that the International Students attain the highest level of education in a secure, sustainable and culturally enriched environment.

Reason for choosing Diploma of Leadership and Management followed by Bachelor of Entrepreneurship and Innovation:

There were few reasons for choosing Diploma of Leadership and Management instead of direct Bachelor. Firstly, I found Diploma course (Vocational Education and Training Courses) are more popular for providing practical and professional skills. Secondly, going through Diploma course will help me in developing my skills and knowledge and I will get a chance to learn about Leadership and Management in more depth. Since my school days I have always been influenced by great speakers with good leadership skills and management qualities. So I was always keen to know about various great personalities who built their empire with their



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leadership skills. Hence, I wanted the same personality in me. Leadership and Management are the two factors which are important in every aspect of our life. Diploma of Leadership and Management is a widely focused course, especially suited to those wishing to upskill in a number of leadership and management areas. It is designed specifically for supervisors or middle managers that have responsibility for a team of people, as well as those who participate in operational planning and are involved in change management. This qualification provides the skills, knowledge and competencies to deal with relevant real life situations in the workplace for an individual to function as a Manager, Project Manager or a Team Manager. Moreover, this qualification reflects the role of the individuals who apply knowledge, practical skills and experience in leadership and management across a range of enterprise and industry context. Individual at this level display initiative and judgement in planning, organizing, implementing and monitoring their own workload and workload of others. They use communication skills to support individuals and teams to meet organisational or enterprise requirements. They plan, design, apply and identify, analyse and synthesise information from a variety of source. This course is perfect for me to enhance my ability in Leadership and Management. Furthermore, this will also help me to manage the responsibilities of people and coordinate the team in logistic way.

After the completion of my diploma course I will be eligible to enrol in the Bachelor of Entrepreneurship and Innovation course in Crown Institute of Higher Education which is located in North Sydney on Sydney's beautiful harbour. The Bachelor of Entrepreneurship and Innovation is a three-year full-time (or part-time equivalent) qualification designed to enable students to acquire knowledge of the concepts and theories of entrepreneurship and innovation and to apply them professionally and ethically in dynamically evolving business and commercial contexts locally and globally. I will also get 6 units' exemption from DLM to BEI. I can still finish my BEI in 2 years by doing 2 extra units in Summer Session. Throughout the course, I will acquire cognitive skills to source, and interpret relevant business and commercial information and data to analyse the complex commercial contexts of new ventures or business growth opportunities. I will be able to identify business opportunities and develop innovative ideas and ventures drawing on analytical skills and problem solving strategies.



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Similarly, I will use their understanding of industrial, commercial, marketing, and financial principles to inform and drive successful entrepreneurial activities. I will be able to interact, negotiate, and communicate with others clearly and succinctly to achieve interpersonal and commercial outcomes. A graduate of the course will be able to make sound judgements informed by legal, regulatory and ethical standards to guide their entrepreneurial practice and business activities. Career opportunity after the completion of Bachelor of Entrepreneurship and Innovation are as follow:

- Entrepreneurship
- Business ownership
- Venture capital analysis
- Change management
- Product development

Furthermore, the course of Diploma of Leadership and Management is conducted over 65 weeks (45 weeks' tuition and 20 weeks' holidays) with the cost AUD 15,352 and the Bachelor of Entrepreneurship and Innovation of over 4 semesters over 2 years with the cost AUD 36,000.

To attain a Diploma of Leadership and Management students are required to successfully complete a total of eight (12) units of competency comprising of four (4) core and eight (8) electives.

The Bachelor of Entrepreneurship and Innovation is a 3-year, 6-semester degree. To fulfil the requirements of the award, students must complete a total of 240 credit points or 24 units. Each unit is 10 credit points.

Reason for choosing Crown Institute of Business and Technology and Crown Institute of Higher Education:

Crown Institute of Business and Technology Pty Ltd trading as Crown Institute of Business and Technology (CIBT). It is a Registered Training Organization (RTO Number: 40287) on Commonwealth Register of Institutions and Course for Overseas Students (CRICOS Number:



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02870D) and ABN number is 86116018412. This means we meet administrative, delivery, staffing, facility, marketing, financial quality assurance and assessment standards agreed to by the federal, state and Territory Governments in Australia. As it is located in North Sydney Campus and Sydney Campus, I chose to study in Canberra Campus. Because I was attracted to Canberra Campus because of its unique facilities features, services and its different location. CIBT is a privately owned and operated education institute which is located in Suite 1, Level 4, 40 Cameron Avenue Balconnen ACT 2617. It provides educational/training services to international students. The institute is an equal opportunity employer (EEO). It's policies are based on the principles of non-discrimination and access and equity. Additionally, follows highly ethical standards and practices in organizing, managing and marketing its operations. Academic activities at CIBT are conducted in accordance with the VET Quality Framework, National code of Practice and other governing laws and regulations including the ESOS Act 2000, NVR Act 2011 and Privacy Act 1988.

Though I researched few other institutes like University of Canberra, Canberra Institute of Technology and Royal Military College which provide first class education but I found the CIHE the best for me. It is only the college that offers Diploma of Leadership and Management followed by Bachelor of Entrepreneurship and Innovation. Similarly, it provides the programs like Accounting, Business, Leadership and Management and Information Technology. It has highly experienced teachers and instructors. As it is multicultural college, their staffs come from different backgrounds. Therefore, international students will never fell lonely. It gives practical hands on training which helps to get ready for the job market. It also offers a range of pathways between qualifications and education providers. This means it offers the ideal platform for students to get to where they want to go, whether that's gaining employment, becoming an expert in the field of beginning the university pathway. Likewise, I will be eligible to enroll in Bachelor of Entrepreneurship and Innovation in Crown Institute of Higher Education. This college located in North Sydney on Sydney's beautiful harbor. The CIHE have many facilities for instance, it provides suite full of equipped classroom designed for small group engaged learning and well equipped library area with a complete set of hard copy books required for study and access to eBooks on and off campus. It also provides access to the



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best academic business databases. Correspondingly, there are large well equipped areas for personal or group study and lots of opportunities to interact with staff and fellow student online. According to this Crown Institute of Higher Education it is designed to engage students in their learning and to get them working together. This is the reason why I get attracted toward the CIBT and CIHE.

Why Canberra and Sydney?

After choosing Australia as my destination, I had to choose one of the cities among many others and I choose Canberra and Sydney. I first want to go Canberra and then go Sydney as I wanted to have experience studying in different cities. Canberra is the capital of Australia and provides us with unique opportunities. Canberra is a safe, modern and vibrant city which is perfectly located between stunning coastal beaches and Australia's snowy mountain ranges. It has excellent infrastructure, including the best roads in the country and long networks of paths for cycling and walking. There is also plenty of space. The city is spread across a wide area, with large tracts of land set aside as parks and bush reserves. Canberra has Australia's best universities which provide us the opportunity to earn a first-class education that is recognized around the world. The universities/institutions of Canberra consist of modern education infrastructure with the largest free public WI FI in Australia which means we have the perfect environment in which we can achieve our best. It is an easy place to live in and study. It was ranked 17th in the world in the 2016 QS Best Student City Rankings. Canberra is a safe city with one of the lowest crime rates of any major Australian city. It offers the highest proportion of on-campus student accommodation in Australia. Canberra is a multicultural city with around one quarter of the population born overseas, and over 90 diplomatic missions and embassies. Canberra is youthful. Approximately 25% of the populations are students. The city has an environment that is conducive to studying. It is relatively free of distractions. The bush reserves and parks give it a sense of tranquillity. National monuments, Parliament House and the immaculately designed layout make you feel as though you are in an important place. There are so many great things about studying in Canberra, and I hope my decision of living here as a student will work in my favour in the upcoming future.



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As I will complete my Diploma of Leadership and Management in Crown Institute of Business and Technology. I will be joining Bachelor of Entrepreneurship and Innovation in Crown Institute of Higher Education as my pathway. I choose my second study destination is Sydney due to the reasons. Firstly, Sydney is a multicultural city and is by far the most celebrated city in Australia. Sydney enjoys a temperate climate with warm summers and mild winters. It has been listed in the top most liveable cities in the world for many consecutive years; reference to Economist Intelligence Unit (EIU). One can have peace of mind when studying in such a city with high quality of life as Sydney.

Secondly, it is one of the world's best cities for international students, beating 91 cities to the covered 9th spot-QS best student cities 2018 reveals (www.topuniversities.com). In addition, Sydney is fairly expensive for students compared with other university cities, largely because of high fees and living costs. The courses offered are internationally recognized and valued, the city operates on modern transportation technologies and quality accommodation. The huge numbers of international students from different countries including Nepal will make me feel alike home in Sydney. Therefore, it could be weather, opportunities or anything the international students along with me automatically is attracted to Sydney in addition, Sydney aims to reduce carbon emissions by 70% by 2030 through renewable energy which makes Sydney city with utmost effort against climate change. I would feel proud to live in a city with the utmost effort against climate change. Besides, breath-taking landscapes in Sydney including Sydney Harbour, Sydney Opera House, Taronga Zoo, and much more are undeniable to explore and enjoy.

Accommodation Arrangement:

As far as concerned to my accommodation, I will be arranging myself in Canberra. I have been visiting few websites such as: <https://flatmates.com.au/canberra> and www.living-cost.html.student. I found the rent per week is 120 AUD-180 AUD per week, which is affordable amount for me. I have done detail study



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about the weekly rent if I stay at Bruce I will have to pay 165 AUD, if I choose Holt I will be paying 130-165 AUD per week, likewise if I choose Belconnen near to my campus I will be paying up to 180 AUD per week. I have planned to stay in one of the hostel as mentioned above.

Financial Declaration and Future Plan:

My family, my in-laws and my husband has always been supportive to me. In order to cope with the funding for me in Australia, my in-laws are in sound position to bear the expenses that may take during my studies and stay. My father-in-law owns a Vehicle No.from which his monthly income isand a yearly income isSimilarly, my mother-in-law owns a restaurant named asfrom which she has NRsyearly income and also receives house rent of NRsfrom our three and half storied building located at Gokarneshwor 02, Kathmandu. Altogether my in-laws earn NRsEquivalent to AUDamount of income and do not have any problem paying fees for me. Hence, sending me to Australia will not be a burden for them. I am married but my husband will not be accompanying me to Australia. He has always supported and believed in me since we started dating and now I believe it's my privilege to refer to him as my husband. His constant support and care has always been a source of motivation for me. He will stay back in Nepal and continue with his career and also look after the needs of his parents. They have also deposited sufficient amount of money in Prime Commercial Bank Ltd in saving account of my father-in-law (Proof has been provided). I would like to assure you that I will have no financial difficulties while I study in Australia. I am greatly motivated and ambitious in pursuing my degree in Australia to improve my efficiency. I have planned to study in Australia only to develop my career through better educational matters along with gaining international experience.

I believe that I am making a smart move by learning leadership and management along with Bachelor of Entrepreneurship and Innovation. After the completion of the study go for the Master degree in same course. I want to engage in Business industry and hold the position of Business consultant or Entrepreneur position which is possible if I know about the business



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industry and know how to lead them with better strategies. After the completion of the study I will enrol for the Master degree in Hospitality management. I believe I am making a smart move by learning leadership and strategic management along with hospitality management. I want to engage in hospitality industry and hold the position of general manager or top level position which is possible if I know about the hospitality industry and know how to lead them with better strategies.

Afterwards, with all those qualifications and knowledge, I will return back home. The first initial goal is to gain more experiences, to work for top entrepreneurs and learn from them. My knowledge and experiences that I have gained during my studies will be practiced into my workplace. I believe the conversion of theoretical knowledge into practical life is only possible if I am part of the industry. Consecutively, I want myself to be independent and capable enough to handle any business organizations. In additional, Nepal being a developing country, I see a whole lot of opportunities in the future. The demand of business is increasing day by day. So, I plan to collaborate with my colleague's and share our knowledge and experiences to the beginners by operating business organization in Nepal. Besides, I will be supporting the government and public by providing those lots of facilities in different places directly or indirectly. If I acquire international certificate and degree with good performance, I will be provided with fine salary scale range from NRs. 90, 000 to 1, 00,000 in any of the leading companies like Chaudhary Group, Khetan Group, Sharada Group and Jyoti Group in the position of Business Consultant, Product Development and Business Reporter. Whereas the local graduate has normal salary from NRs, 30,000.00 to 45,000 only. After working for few years I will get to sharpen my skills and acquire practical knowledge. Then I will start my own business.

Reason to be Back to Nepal

“You leave home to seek your fortune and, when you get it, you go home and share it with your family” I believe myself as a dedicated, ambitious change maker, who has got the potential to reflect as an example to the world with her work. No matter how much dedicated I'm towards my education and career, I do hold a big bundle of responsibilities towards my husband and the family. People are always incomplete without their family no matter what. Being married, I



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am supposed to fulfil the expectations and emotions of my parents and my in-laws. As our parents are growing older day by day they search for love and care so I have to be there with them whenever they need me. My aim is to be connected with this course and complete the study is itself a dream of my husband and parents so, returning back home with the desired degree will be my first achievement.

Conclusion:

I am well aware of the visa (subclass 500) condition that I have to follow during in Australia and performance such activity that is

Terms and Conditions of Visa Sub Class 500:

I am well aware of the visa (subclass 500) condition that I have to follow in Australia. I did extensive research on the immigration website and hence come to the understanding about the terms and conditions associated with the visa sub-class 500. There are various condition numbers that I came to be aware of. Some of the conditions are listed below:

- Condition Number 8105: I cannot start paid work until my course is commenced in Australia. I also cannot work more than 40 hours per fortnight.
- Condition Number 8202: I must remain enrolled in a course that is on the Common Wealth Register of Institutions and Courses for Overseas Students (CRICOS). I must also maintain enrolment in a registered course that is the same level or at a higher level than the registered course for which I am granted a visa. I must maintain satisfactory attendance and pass each module for course progression.
- Condition Number 8501: I must maintain arrangements for health insurance, also known as Overseas Student Health Cover (OHSC) during my stay in Australia.
- Condition Number 8516: I must continue to satisfy the financial requirements for grant of my student visa.
- Condition Number 8533: I must notify my education provider my address - in Australia within seven days of arriving in Australia, if I change the address within seven days of the change.
- Condition Number 8303: I must not be involved in activities that are disruptive or in



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violence, threaten, or harm to the Australian community.

Above all, I would like to state that I am a genuine student who wants to pursue a course in Diploma of Leadership and Management and Bachelor of Entrepreneurship and Innovation from Crown Institute of Business and Technology, Australia. I believe that you would kindly grant me this opportunity to complete my further studies in Australia. I understand that any incorrect or misleading statement may result in refusal of my admission or student visa application. If I commit any unsocial activity, no other than me will be responsible for it and shall be punished according to the law.

Thanking you for your time and consideration.

Sincerely,

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SAMPLE