



# GLOBAL EDUCATION & MIGRATION SERVICES

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## STATEMENT OF PURPOSE

### INTRODUCTION AND ACADEMIC BACKGROUND

I am ....., a permanent resident of ..... I was born on ..... I hold the Nepalese citizenship and passport numbered ..... I am currently residing at Kathmandu with my parents and have just completed Diploma in Tourism and Hotel management. I know myself as a learner who believes in hard work and patience, but yet has lot to experience and goals to be achieved. So I have chosen a different pathway compared to others because I believe in my abilities more than anything and I am glad to be accepted by Australian Health and Management Institute as the student of hospitality and Management.

About my academic background, I have completed S.L.C (school leaving certificate) from Golden peak high school, Kathmandu securing first division result (79%) in 2012. Similarly, in year 2014; I finished my higher secondary study with aggregate score of 62.20 % i.e. first division result under the Board of the Government of Nepal, Ministry of Education from Xavier international college, Kathmandu. Then, I joined International school of Tourism and Hotel management in 2014 for diploma certificate. I completed the study with 2.89 GPA (Grade point average) and my graduation was held on 26th Jan, 2018. For further studies, I decided to study abroad and therefore, I sat for standardized test IELTS and was able to score overall band score of 6.5 (no less than 6 in each band).

Despite given with various systems and it looked promising to me. Since, my diploma certificate lacked credit hours to get enrolled in Master program in Australia I decided to join Australian Health and Management Institute as my study destination because I was convinced with Australian education Institute to study Advanced Diploma in Leadership Management and Graduate Diploma in in Strategic Leadership. These study programs will definitely help me improve my knowledge and skills in the industry. Besides, it merits me more as I intended to work as leading personality in hotel industry and the importance of strategic and leadership management is vital over there.



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## REASON FOR CHOOSING AUSTRALIA

As I started my search for study destination I came across different countries. At the beginning, I was more confused but after doing a lot of research I decided Australia as my optimum study destination

Why? Well, I will tell you the reasons.

Australia leads the global education powerhouse with best facilities in the world with reasonable price. It is 3rd most popular destination for international students despite having a population of only 23 million. 5 out of 30 best students cities in the world are in Australia. Comparing to its substitutes, Australia sits above the likes of Germany, the Netherlands and Japan, ranking eighth in the Universities 2012 U21 Ranking of National Higher Education Systems. Moreover, Australia offers a cosmopolitan culture with safe, friendly and supportive society creating ideal environment for international students. I reckon these facts are surely hard to ignore if you are looking for better study destination.

In addition, The Australian Qualification Framework (AQF) and Education Service for Overseas Students (ESOS) have contributed and support in proper development and safety of education standard of international students. CRICOS (Commonwealth Registration of Institutions and Course for Overseas Students) is also an important factor of Australian Education System which ensures quality education to international students. TPS (Tuition Protection Service) and gun control system are other attractions of Australia. The choices provided by Australia after completion of post-graduation is fair to every individual too. I can expect nothing than growth on my creativity level, thinking capacity and knowledge in the field by the courses that Australia has to offer. I hope to be a skilled and qualified manpower that dares to run good management team in coming future.

Other reasons to choose Australia are, Australia has low crime rates compared to other countries. The fact that Australia is the 4th happiest country in the world, fact that they have 500+ parks, over 260 languages spoken, best of the best accommodations and infrastructures, biggest island in the world, country with such diversity sounds perfect for building my career



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foundation by studying in Australia .The vast business sector and popular industries of Australia are the ideal setting where I can get an international experience and prepare for the challenges ahead.

## REASONS FOR CHOOSING SYDNEY

Firstly, Sydney is a multicultural city and is by far the most celebrated city in Australia. Sydney enjoys a temperate climate with warm summers and mild winters. It has been listed in the top most liveable cities in the world for many consecutive years; reference to Economist Intelligence Unit (EIU).One can have peace of mind when studying in such a city with high quality of life as Sydney.

Secondly, it is one of the world's best cities for international students, beating 91 cities to the covered 9th spot-QS best student cities 2018 revels ([www.topuniversities.com](http://www.topuniversities.com)). In additional, Sydney is fairly expensive for students compared with other university cities, largely because of high fees and living costs. The courses offered are internationally recognized and valued, the city operates on modern transportation technologies and quality accommodation. The huge numbers of international students from different countries including Nepal will make me feel alike home in Sydney. Therefore, it could be weather, opportunities or anything the international students along with me automatically is attracted to Sydney In additional, Sydney aims to reduce carbon emissions by 70% by 2030 through renewable energy which makes Sydney city with utmost effort against climate change. I would feel proud to live in a city with the utmost effort against climate change. Besides, breath-taking landscapes in Sydney including Sydney Harbour, Sydney Opera House, Taronga Zoo, and much more are undeniable to explore and enjoy.

## REASONS FOR NOT CHOOSING NEPAL

Nepal is ranked among the developing countries .This developing stage plays a very crucial role in terms of political, economic, and social aspects including Education system.



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Currently, Nepal's one of the major revenue generator is Tourism and Hospitality Industry. With ongoing positive changes in the industry I completed my Diploma in Hospitality management. Our diploma program did have a subject related to the leadership and management, but the credit hours were much limited and theoretically based. I knew I lacked the quality either to lead the team or manage even with those qualifications. As, I aim to be successful leading hospitality personnel in coming days I needed to learn leadership and strategic management in the best way possible. So, I did my research finding the best institute/university that offers quality Leadership Management course in Nepal but couldn't find one. Despite carrying such huge possibilities Nepal's top university boards like Tribhuvan Universities, Kathmandu Universities or Pokhara Universities are not giving enough priority to this course.

Besides, political instability, frequently occurring strikes, limited recognized courses, lack of modern teaching technologies are some other reasons. Unlike, in other countries, working and studying at the same time is rather next to impossible so, here people mostly are dependent upon their family for their total study expenses which I do not prefer.

I have been to China for my internship for 1 years and the international exposure I got was definitely helpful. The ideas about the global market, living standards, the language and cultural adjustments were something I learned which was not possible to grab in Nepal. There are surely advantages in studying in foreign land.

In additional, studying abroad can earn me better qualification, quality academic experience, excellent life experience, international exposures and many more. I can gain transferable skills to take away and use those to improve my personal, family, social life and help to develop country.

Hence, I decided to pursue my further education in Australia.

REASONS FOR CHOOSING THIS COURSE (GRADUATE DIPLOMA AND ADVANCED DIPLOMA IN LEADERSHIP MANAGEMENT)



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As I have mentioned earlier I aim to be successful leader and managerial personnel in near future. To support the foundation, I have completed my higher studies in Management faculty. Continuing the process I have completed my diploma in hotel Management College. So the next move is to earn advance diploma and graduate diploma in the field of leadership and strategic management. I want to start as a follower and end up as a leader, I want to take more and give even more. My ultimate goal is to be able to take good and leading decisions meriting firm and the people no matter which industry I belong to. Upon the completion of the course I will able to be guidance provider, motivator, confident, action initiator, create healthy coordination.

After the completion of degree I will be able to operate my own organization or work for other reputed organizations. Besides, the blooming demand of business minds in the world including Nepal inspires me to study up to its core level. I have worked in hotels and tried to learn new things daily which I want to continue for life long. This course will also help me tackle various challenges and difficulties in future. With new franchise like Sheraton, Marriott entering in Nepal also creates more business employment opportunities to me at home .This study program will definitely help me improve my knowledge and skill in this particular field. I have done research on my course program and I am satisfied by it. My course Advanced Diploma of Leadership is 80 weeks long and the course of Graduate Diploma in Strategic Leadership course last for fifty two weeks. In order to study the Graduate Diploma course I have enrolled in Advanced Diploma of Leadership so as to get the essence of this course in the beginning.

## REASONS FOR CHOOSING (AHMI) Australian Health and Management Institute

Though I researched few universities like Western Sydney and University of Sydney, no matter the education provided by these universities are first class but I found AHMI best among all because we can get same quality education in low tuition fees, apart from that what attracts the international students is its location and duration of course. Advanced Diploma of Leadership Management costs AUD 14,000 which lasts for 80 weeks and Graduate Diploma of Strategic Leadership cost AUD 13,800 which lasts for 52 weeks which is comparatively lower to



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other colleges and universities.

AHMI which is located in Parramatta City of Western Sydney provides international students to explore and experience multi-cultural lifestyle. AHMI is a college of every national and international student's choice which provides a wide variety of courses according to student's interest. AHMI is maintained with lecture rooms, facilities and equipment setup, checked and maintained regularly to assure effectiveness. The campus is located next to train station which makes transportation easier.

AHMI also provide a range of support services and facilities for all students like

- \* Art galleries
- \* Counselling
- \* Careers and work Placement
- \* Health services
- \* Student learning support and development
- \* Library and Computer

Australian Health Management Institute (AHMI) aims at all times to a positive and rewarding learning experience for all students. As a registered training organization AHMI is bound to comply with the Vocation Quality Framework, the national Code of practice and other requirements specified by the Australian Skills Quality (ASQA). Furthermore, AHMI has affordable college fee which one of all the considerable factor coming for a developed country. In addition, its class time-table is flexible for me to adjust to a new schedule. So, I choose AHMI as my education provider.

## REGARDING FINANCE AND CAREER PLAN

My parents both are engaged in professions. They are capable and will sponsor my studies during my stay in Australia. My families are financially very strong and hence sending me to Australia will not be a problem for them. They have never compromised to anything for providing me quality education and have been supportive since day 1. So, financing me is in



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fact not a problem that worries them at least. Also, the required amount needed to study in Australia has already been deposited in the bank.

After the completion of the study I will enrol for the Master degree in Hospitality management. I believe I am making a smart move by learning leadership and strategic management along with hospitality management. I want to engage in hospitality industry and hold the position of general manager or top level position which is possible if I know about the hospitality industry and know how to lead them with better strategies.

Afterwards, with all those qualifications and knowledge, i will come back home. The first initial goal is to gain more experiences, to work for top entrepreneurs and hoteliers and learn from them. My knowledge and experiences that I have gained during my studies will be practiced into my workplace. I believe the conversion of theoretical knowledge into practical life is only possible if I am part of the industry. Consecutively, I want myself to be independent and capable enough to handle any hospitality management or organizations.

In additional, Tourism and Hotels are second most revenue generators of Nepal. Nowadays, most of the people at least know the merits of tourism development in the country. The increment on domestic and international tourists even after the devastating earthquake proves the potential of tourism market in Nepal. Nepal is a beautiful country with enough natural beauty and resources. There is great possibilities of hospitality sector as there are beautiful rivers, lakes, wild flora and fauna, religious places etc which attracts lots of tourist towards Nepal. For their accommodation hotels and restaurants plays vital role. So, establishment of hotels, restaurants, travel agencies can help a lot in country's economy because it provides job opportunities in large amount. There are many hotels but only few of them provide international service to the guests. Hotels like Annapurna, Hyatt Regency, Hotel Yak and Yeti, Radisson hotel and Soltee crown plaza are those few hotels which provides international service. So, my aim is to work in one of these hotel as hotel manager in order to increase more knowledge and experience in particular field. I don't have any negative vibes towards my home country for not providing any quality education over here but my dream is to bring some positive changes and works as a formulator in developing sector in my country



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Nepal. After getting degree from Australia I will be deemed as a skilled manpower which Nepal lacks. So, after working with reputed hotels for some years, it will help to establish hotel which would meet international criteria. It would provide the services of international services. This would help in attracting not only domestic tourist but also international tourist. I will try my best to make hotel to look good and provide best facility than other hotels. The services would be provided at affordable price so that everyone can enjoy the facility of hotel. My hotel would be providing some portion of its profit for charity which would be used for helpless and poor people. It would help to provide employment opportunities to lots of people because in a hotel it requires many manpower. For my career I will be supported by my family and friends. My only one goal is to acquire knowledge and have experience of living part of my life in a developed and disciplined society so that I can bring this knowledge and experience together here in my society. If I be able to do so I would find myself thinking that "I did my bit to move my society forward" and that is what I feel I am responsible for. First of all I want is to acquire knowledge to fulfil my dreams.

Lastly, below listed are the screen shots of vacant post in various some non-governmental organizations which seeks the quality of leaderships and strategy.

## Conclusion:

In conclusion, I assure that the given Statement of Purpose is very true. My passion to study and need to get international exposure has brought me this far and I hope to continue this process. So, after lots of research and home works I have decided to join AHMI for my further studies. From location to facilities, from courses to highly recognized degree, skilled teachers to global students it has all that I needed to be successful personnel. Hence, I would love to be part of AHMI's legacy of producing new trend setters in the industry.

Also, I am aware of the education service for overseas students (ESOS) framework protects the rights of international students in Australia. Based upon the (ESOS) guidelines and student visa (subclass 500) higher secondary sector I am aware of the Australian rules and regulations for international students. Hereby, I want to assure you that I understand these mentioned conditions:



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- I will not be able to change my education provider for at least 6 months; I am not allowed to change from SVP to non-SVP education provider.
- I need to meet the term of written agreement of my institution.
- I will only be able to work for 20 hours per week.
- I need to maintain Overseas Student Health Cover (Health Insurance is a must during entire stay and study period in Australia)
- If I change my address the university has to be informed immediately
- I need to maintain 80% attendance.
- I need to obtain 50% minimum passing marks in the subjects.

I am positive about this and I thank you for reviewing my application. I assure the Australian Government that i will stay within the condition of visa (sub-class 500) during my stay in Australia and preform no such activity that is against the visa (sub-class 500) condition.

Thank you.

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